**Citizenship Poster Evaluation Rubric**

| **Criteria** | **Excellent (4)** |  |  | **Good (3)** |  | **Fair (2)** |  | **Poor (1)** |
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| Content | The poster clearly and accurately presents important aspects of citizenship. There is a strong understanding of the rights, responsibilities, and roles of a citizen. |  |  | The poster presents the key aspects of citizenship with some accuracy. There may be a minor misunderstanding or omission of some information. |  | The poster contains some relevant information about citizenship, but there are significant inaccuracies or important information is missing. |  | The poster lacks understanding of citizenship and contains incorrect or irrelevant information. |
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| Visual Appeal | The poster is visually engaging and well-organized. Color, layout, and font choices enhance readability and the overall message. |  |  | The poster is visually appealing and mostly well-organized. There may be some areas where the design choices could be improved. |  | The poster has a basic visual appeal but lacks cohesiveness or design elements that could enhance its message. |  | The poster is visually unappealing, cluttered, or difficult to read. |
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| Creativity | The poster demonstrates a high level of creativity and originality. Innovative ideas, graphics, and use of media are used effectively to convey the message. |  |  | The poster shows creativity in its design and use of graphics, but some elements may be derivative or not effectively utilized. |  | The poster attempts to incorporate creativity, but the execution falls short, and the ideas lack originality. |  | The poster lacks any creative elements or shows minimal effort in design or graphics. |
| Clarity of Message | The main message of the poster is clear and effectively communicated. The content is concise, well-explained, and easy to understand. |  |  | The message of the poster is mostly clear, but there may be some areas that require further explanation or the content may be slightly overwhelming. |  | The main message of the poster is somewhat unclear or confusing. The content is overly wordy or lacks proper explanations. |  | The message of the poster is unclear, and the content is poorly organized, making it difficult to understand. |
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| Grammar and Spelling | No grammatical or spelling errors are present on the poster. The text is well-written and demonstrates excellent proofreading skills. |  |  | There are only minor grammatical or spelling errors on the poster. The text is generally well-written and shows some proofreading. |  | There are noticeable grammatical or spelling errors on the poster, detracting from the overall quality. Proofreading is lacking to some extent. |  | There are multiple grammatical or spelling errors on the poster that significantly affect readability and understanding. Proofreading is absent or minimal. |