

UNIT 6 - Fast Fashion

Vocabulary related to shopping

| Lexical item | Synonym/Definition | Greek translation |
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| fast fashion | Inexpensive clothing produced rapidly by mass-market retailers in response to the latest trends | Μόδα αιχμής |
| an array of | An impressive display or range of a particular type of thing | Συλλογή, παράταξη |
| irresistible deals | Bargains impossible to refuse | Ακαταμάχητες προσφορές |
| on offer | Available for sale at a reduced price | Σε προσφορά |
| new collections | A new release of clothes produced by fashion house | Νέες συλλογές |
| catwalk looks | Appearances displayed on runway modeling | Η εμφάνιση της πασαρέλας |
| celebrity styles | Famous people's looks | Το στυλ ντυσίματος των διασημοτήτων |
| vibrant colors, prints and fabric finishes | Bright dyeing, patterns and garment details | Ζωντανά χρώματα, πατρόν, φινιρίσματα υφασμάτων |
| to get a product from design to shop floor | The production of clothes from the stage of their creation up to the point of reaching the stores | Μεταφέρω προϊόν από το σχεδιαστήριο στο κατάστημα λιανικής |
| Textile Textile Industry | A type of cloth or woven fabric | Είδος ρούχου ή ύφασμα Κλωστοϋφαντουργία |
| fabric | Cloth produced by weaving or knitting textile fibres | Υφασμα (προϊόν ύφανσης ή πλέξης) |
| garments | Items of clothing | ενδύματα |
| dyeing | Colouring | Βαφή, βάψιμο |
| fashion brands | Clothes manufactured by a particular company under a particular name | Επώνυμα ρούχα |
| supply chains | The sequence of processes involved in the production and distribution of a commodity | Αλυσίδα εφοδιασμού |
| genetically modified cotton | Containing genetic material that has been artificially altered so as to produce a desired characteristic | Γενετικά τροποποιημένο βαμβάκι |

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| organic cotton | Produced or involving production without the use of chemical fertilizers, pesticides, or other artificial chemicals | Βιολογικό βαμβάκι |
| retailer | A person that sells goods to the public in relatively small quantities for use or consumption rather than for resale | Έμπορος λιανικής |
| fashionable | Characteristic of, influenced by, or representing a current popular style, trendy | Της μόδας |
| disposable | Intended to be thrown away after use | Μιας χρήσης |
| sewing and mending skills | The practice of repairing acts on used clothes | Δεξιότητες ραφής και επιδιόρθωσης |
| purchase | Buy | αγοράζω |
| seasonal sales | Periods of the year when items are sold at a discount | Εποχικές εκπτώσεις |
| charity shop | A shop where second-hand goods are sold to raise money for a charity | Κατάστημα φιλανθρωπικής οργάνωσης |
| in-store recycling points | Places inside shops where you can leave used clothes to be collected and used again | Σημείο ανακύκλωσης εντός καταστήματος |
| clothing | Clothes, garments | ένδυση |
| fibre types | Different kinds of thread | Διάφοροι τύποι ινών |
| spun, knitted, woven, dyed, finished, sewn and transported | The procedure followed in the trade of clothes | Νηματοποιημένος, φτιαγμένος στη μηχανή με πλέξη, υφασμένος, βαμμένος, ολοκληρωμένος, ραμμένος, μεταφορά με μέσο |
| outdoor clothing | Clothes worn out of doors | Ρούχα που φοριούνται έξω από το σπίτι |
| rationalize | Reduce costs | Κάνω ορθολογική χρήση |
| T-shirt range | T-shirt variety | Ποικιλία κοντομάνικων μπλουζών |
| consumer | A person who purchases goods for personal use, buyer | καταναλωτής |
| upcycling | Reuse (discarded objects or material) in such a way as to create a product of higher quality or value than the original | Ανωκύκλωση, ανακύκλωση απορριμμάτων με στόχο προϊόν |

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| | | καλύτερης ποιότητας από το αρχικό |
| customization | The action of modifying something to suit a particular individual or task | Προσαρμογή μετά από τροποποίηση |
| responsible disposal | Have control over getting rid of something, dispensing with items in a considerate manner | Υπεύθυνη διάθεση αποβλήτων |

Vocabulary related to the environment

| Lexical item | Synonym/Definition | Greek translation |
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| have an impact on | Have an effect on | Επιδρώ, επηρεάζω |
| negative/devastating environmental impact | Have a harmful effect on the environment | Αρνητικό/καταστροφικό περιβαλλοντικό αποτύπωμα |
| water pollution | Contamination of water with harmful substances | Μόλυνση υδάτων |
| use of toxic chemicals | Use of dangerous substances | Χρήση τοξικών χημικών ουσιών |
| textile waste | Fabric leftovers that end up in landfills | Απόβλητα κλωστοϋφαντουργίας |
| polluter | A contaminating factor | Ρύπος, πηγή ρύπανσης |
| agriculture | The practice of producing farming products | γεωργία |
| hazardous | Dangerous, risky | επικίνδυνος |
| banned | Prohibited, forbidden | απαγορευμένος |
| strictly regulated | Controlled with severe measures | Με αυστηρό νομικό πλαίσιο |
| bio-accumulative | A substance building up faster in an organism than can be excreted or metabolized | βιοσυσσωρεύσιμος |
| excrete | Separate or expel as waste | Απεκκρίνω, αποβάλλω |
| disruptive | Causing disruption, disturbing | Διασπαστικός, αποδιοργανωτικός |
| carcinogenic | Causing cancer | καρκινογόνος |
| domestic washing-machines | Electrical appliances for washing clothes used at home | Πλυντήρια οικιακής χρήσης |

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| increasing levels of | Rising levels of | Αυξανόμενα επίπεδα |
| sewage | Waste water and excrement conveyed in sewers | απόβλητα |
| minute microfibrres | Extremely small fibres | Λεπτές μικροΐνες |
| waste water treatment plants | Factories where littered water is treated to be used again (e.g. in irrigation) | Εργοστάσια επεξεργασίας λυμάτων |
| Biodegrade/biodegradable | Be decomposed by bacteria | Βιοδιασπώμαι/βιοδιασπώμενος |
| waterways | Specific places where water is located | Υδάτινες οδοί |
| aquatic life | Organisms growing or living in or near water | υδρόβια ζωή |
| the food chain | The route of specific elements through other living organisms before being consumed by humans | Τροφική αλυσίδα |
| serious threat | A major risk | Σοβαρή απειλή |
| crop failure | The destruction of products in farming | Απώλεια συγκομιδής |
| pesticides | Substances used in agriculture to prevent crop failure | ζιζανιοκτόνα |
| at risk of drought | Under the threat of severe dry weather | Σε κίνδυνο ξηρασίας |
| exacerbate | Make a problem worse | Επιδεινώνω, χειροτερεύω |
| yield | Crop production | αποδίδω |
| resistant | Having a quality that protects an item from harm | ανθεκτικός |
| livestock | Animals grown on a farm | Κτηνοτροφία, ζώα εκτροφής |
| saturated | Supplied beyond the point of satisfaction | κορεσμένος |
| recycling | Collecting used material and making it ready to use again | ανακύκλωση |
| eco-friendly | Not harmful to the environment | Φιλικός στο περιβάλλον |

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| virgin resources | The original materials from which fabrics are made | Πρωτογενείς πόροι |
| waste management | The procedure of collection and disposal of rubbish | Διαχείριση αποβλήτων |

Idioms

....corners are likely to be cut: Do something without real interest so as to save time or money, κάνω κάτι πρόχειρα και γρήγορα

make do: manage, τα καταφέρνω με όσα έχω